



AVEA

Brand Collaborations

Science-based longevity solutions

The mission behind Avea

At Avea, we aim to empower people to live healthier and longer lives through the use of science-based solutions. We research and develop cutting-edge supplements that address the underlying causes of ageing and age-related diseases. Our goal is to make healthy ageing accessible to everyone, as we believe that by focusing on preventive health measures, anyone can live their best life - no matter their age!

How to increase healthspan

The challenge

To increase not only the **lifespan** but focus on the **healthspan** - how to live healthier for longer.

The solution

Our science-based solutions empower you to age on your own terms.



“The idea is to die young as late as possible”

Ashley Montagu

Longevity and Avea products

Longevity is the amount of time that someone lives. Avea's science-based and high quality products are formulated to help people to stay healthy and thrive for as long as possible.

We develop our supplements together with scientists from ETH Zurich to ensure we have a perfect symbiosis of ingredients and optimal effects for every product. All our products are manufactured in the UK and double tested for purity in Switzerland. This is how we guarantee outstanding quality and unique formulations with maximum effects.

Our product portfolio



AVEA
DNA & BIOAGE
DNA & Epigenetics Test

Support natural collagen production for healthy skin and joints.
Raspberry Mint Flavour / 11.5 g
Food Supplement with Sweetener
AVEA
COLLAGEN ACTIVATOR

AVEA
NMN
Nicotinamide Mononucleotide

AVEA
BOOSTER
Energy Supplement

AVEA
STABILISER
60 Capsules
Energy Supplement

AVEA
MOBILISER
60 Capsules
Energy Supplement



Vitality Bundle

A perfect duo to counter the signs of ageing

Ingredients: NMN (Nicotinamide Mononucleotide) + Resveratrol, Ubiquinol (CoQ10), Apigenin, Pterostilbene, Betaine

Mechanism: NMN is a direct NAD⁺ precursor which can increase NAD⁺ in the body, supporting energy metabolism, DNA repair and various signaling pathways. The Booster's ingredients inhibit NAD⁺ breakdown, act synergistically to improve the effect of NMN and have powerful antioxidant properties.

Results: Increased energy, better insulin sensitivity, improved physical & mental performance, more focus, better sleep, improved skin, improved metabolism (weight loss for some), increased overall feeling of wellbeing



Collagen Activator

Boost collagen production & protection

Ingredients: Colgevity™ (proprietary, patent pending compound), Astaxanthin, Ca-AKG, Acerola Cherry Extract (for high vitamin C content)

Mechanism: Colgevity™ is a vegan collagen precursor developed in collaboration with ETH Zurich, scientifically proven to increase collagen turnover in the body significantly more than regular collagen. The other 3 active ingredients synergistically complete this formulation as they all support collagen production and protection. Ca-AKG is also involved in energy metabolism and DNA synthesis.

Results: Smoother, more hydrated skin, reduced fine lines and wrinkles, improved skin firmness and elasticity, enhanced UV damage protection, improved joint well being, increased energy, potentially decreased biological age (long-term study over 7 month on AKG intake)



Stabiliser

Get off the blood sugar rollercoaster

Ingredients: White Mulberry Leaf extract (Reducose®), Berberine, Chromium Picolinate

Mechanism: Reducose® blocks carbs/sugar absorption by an average of 40% (by binding to specific glucose receptors on enzymes for about 1h) to balance blood sugar, Berberine lowers fasting blood glucose and is anti-inflammatory, Chromium supports carbs metabolism and increases insulin sensitivity.

Results: More energy (no more post meal crash), reduced sweet cravings, improved body composition/fat loss (in the long term), lower risk of Type 2 Diabetes (T2D), helps manage T2D and T1D (along with medication + doc supervision), improved PCOS symptoms, improved skin (e.g. acne), helps with menopause symptoms (e.g. hot flashes get better with more stable blood sugar), reduces glycation



Mobiliser

Improve joint wellbeing & flexibility

Ingredients: UC-II® (undenatured type II collagen), Maritime Pine Bark extract, Hydrocurc® (most bioavailable Curcumin on the market)

Mechanism: Modulates the immune system and reduces inflammation in the joints, strong antioxidant effect, protects and repairs damaged cartilage.

Results: Reduced joint pain and improved mobility in people with osteoarthritis of the knee, increased joint flexibility/reduced stiffness, improves joint & muscle recovery after exercise or strenuous activity, improves overall quality of life

Our clients: overview

Demographics

50% women & 50% men

Age

On average 50+

Income

Solvent with high to very high income

Interests

Outdoor activities, fitness, healthy food, spending time with family & friends, health tracking



Our clients & their goals

Expectations of Avea products:

- Easy solutions to live healthier for longer
- Positive life impact with the right choice of supplements targeted for their needs
- Keeping their mental and physical status on a high level
- Powerful premium solutions to help them staying healthy and attractive for as long as possible
- Science-backed supplements and learning about the science behind
- Finding inner balance and self-optimisation for a better life quality
- Products that they can implement in their daily health routines



Opportunity for cooperation

If you are interested in cooperating with us, please contact me:

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AVEA

